

Date of Meeting 25<sup>th</sup> November 2023

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# Appendix 1 Chair's Report prepared by Maggie Swindells

I took on the role of Chair last November knowing that I would be on a steep learning curve, and it would take time to gain an understanding of the role, and to gain a deeper knowledge of the many facets which make East Cheshire Ramblers the excellent organisation it is. Plus, there was a special year to plan for, ECR's 50<sup>th</sup> Anniversary!

As I look back over the past twelve months, one thing is absolutely clear, the strength of our group is its members. I've been extremely fortunate to have received a huge amount of support from so many people. So, I'd like to start by saying thank you to each and every member who has helped through my first year.

I don't intend to cover all the work we've covered over the past twelve months. That information is readily available on the website in the detailed reports provided by the committee. I'm sure you'll all have read them.

It has been a special year for one significant reason. East Cheshire Ramblers celebrated its 50<sup>th</sup> Birthday. One particular celebration, out of so many successful ones, stands out for me and that was the volunteers' tea. The weight and wealth of the experience in the room, and the moving history of our early days which Alan Pedlar shared, demonstrated that those of us who continue the work of ECR really do 'stand on the shoulders of giants'. The commitment of past walkers, volunteers, walk leaders, walk coordinators, footpath inspectors, project managers and maintenance teams, committee members and Chairs, is awe inspiring. Each person, in their individual and unique way, has shaped and made ECR into the successful group we are today. On behalf of us all, I would like to propose my thanks to all of them and to all those who continue their work today.

## MOVING ON AND INTO THE FUTURE

We continue to provide a great programme of walks, on excellent rights of way, where new and visiting walkers will always find a warm welcome, this is the bedrock of East Cheshire Ramblers. We are very fortunate to have an extensive programme that ranges from short stroller walks and summer evening walks right up to full day walks out in the hills.

Our programme is totally dependent on Walk Leaders, volunteers who are happy to find, recce and lead walks for other members. On behalf of all our members I'd like to send a huge thank you to those who already lead walks.

Some walk leaders are leading up to five or six walks every six months and it would be wonderful if we could attract more leaders to reduce this number for those volunteers. We are seeking support from regular walkers, who currently don't lead walks, to ask if you'd consider doing so. ECR can provide a lot of support for those who would like to start to lead walks.

#### NATIONAL NEWS



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Changes at national level continue to impact on our local experience. Some of the changes can be frustrating and challenging. As well as getting used to the new website, the main focus for ECR has been to work through the new method of posting walks using Walks Manager.

The process for posting individual walks is fairly straight forward and a number of committee members have trialled the process. Melanie Davy has produced an excellent instruction list which clearly sets out the steps for posting walks. Jennie Mellor is in touch with Ramblers Central Office to sort out the process for uploading all ECR walks to the Ramblers Website. Our main aim is to get to the same position we were in prior to the introduction of Walks Manager.

A useful tool in Walks Manager is the ability to post our walks on Facebook. This has the advantage of reaching a wider, and maybe younger, audience?

If Walk Leaders wish to post their walks on Walks Manager, they are very welcome to do so. However, I would like to stress there is no obligation for Walk Leaders to post on both ECR and Walks Manager.

### INTRODUCTION TO MANAGING SAFETY ON GROUP WALKS PROJECT

I 'attended' a Ramblers Zoom session in August. The main outcome was that work on Managing Safety on Group Walks is behind schedule and there is unlikely to be any change to Risk Assessment requirements until the New Year. A new Handbook for Walk Leaders is being produced but we've yet to see the promised draft.

I also attended a zoom session in early October, where the trustees attempted to set out their ideas for a 'refreshed strategy' for the Ramblers. The refreshed strategy was presented to the Board of Trustees for consideration on 16 October. It will then be presented to the General Council for consideration at the Extraordinary General Meeting in Manchester on 25 November. Representatives from Cheshire East Area are attending the conference and will report back.

#### WELLBEING WALKS

In addition to East Cheshire Ramblers Stroller Walks, which are usually about 3-4 miles in length and aim to be relatively flat with few stiles, Ramblers offer Wellbeing walks in our area.

Everybody Health & Leisure works with trained volunteers to provide weekly short walks in the town centres and rural areas of Cheshire East. The aim is to help local residents get out, increase activity levels and socialise in a safe environment.

These FREE short walks are accessible to all, particularly people who are looking to increase their activity. Pre-booking using Eventbrite is essential and must be completed prior to attendance. For any questions, please contact <u>sport@everybody.org.uk</u> or visit <u>Ramblers Wellbeing Walks</u> on the Ramblers website.

#### SUPPORTING VULNERABLE WALKERS



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In September I met with the coordinators of the Long Walk programme, and a very experienced long walker who has been offering a great deal of support for one of our 'vulnerable' members. As a result, we now have a protocol which will support the inclusion of vulnerable walkers on ECR walks.

#### TRAINING - BASIC MAP READING AND WALK LEADER TRAINING

The Training session we ran in August was well attended and a follow up session was held on 10<sup>th</sup> November. Training next year will take place in May and August. We will aim to offer a Saturday slot so that those members who are still working can also attend. We have had a 70-80% success in securing new leaders as a result of the training and I'd like to thank all those who have given up their time, energy and expertise to run the training.

#### **50<sup>TH</sup> ANNIVERSARY**

The 50<sup>th</sup> Anniversary programme of activities has been a great success! A huge amount of additional work has been undertaken by a dedicated group to ensure we celebrated in style. Many thanks must go to the 50<sup>th</sup> Anniversary group members: Jane Gay, Gina Thompson, Steve Hull, Melanie Davy, Nick Wild and Colin Finlayson for all the extra work they put in to ensure each event went well. Thanks to Roger Fielding for putting together a 'lifetime' of memories on the photo presentation. Thanks too to everyone who has contributed to the social events this year and a special thanks to Gina who has done a brilliant job taking on the Social Secretary's role in such a busy year.

#### THANK YOU

Finally, I'd like to thank, on behalf of us all, the people who all do so much work in the background to keep the group going and to ensure its continued success: the main committee, the Footpath Committee, the Projects team and last but not least Roger Fielding. There is one person to whom I owe a huge personal thanks: Jane Gay. Without her reassurance, guidance and kindness I'm not sure I'd have made it to this point!

Maggie Swindells



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## Appendix 2 Treasurer's Report prepared by Colin Finlayson: Honorary Treasurer.

### Overview

Overall, the annual return shows that we had a deficit of £542.26 for the year with our closing bank balance standing at £8475.42 which is slightly down on last year's figure of £8725.83.

As has occasionally occurred in prior years, the figures at year end are slightly skewed due to social events being held early in the new financial year calendar i.e., October when receipts for the event had largely been received in this current financial reporting period i.e. prior to end September however the costs will not appear until the next year's reporting period.

In spite of all the above we are still in a robust financial position and so once again we have sufficient funds allocated to allow us to accommodate several footpath initiatives that have been identified.

## Performance:

Our funding receipts from RA for the year amounted to £1200.00 and we also received a record amount of £320.0 in commissions from Ramblers Holidays, received during the year.

There was an overall small deficit of £28.15 shown in our cumulative self-funded socials. This was largely due to the various ECR 50th Anniversary Events undertaken during the year which were funded from prior years' self-funded surpluses.

## Budget for 2023/2024:

Our budget application for £1200.00 has now been approved and our first quarterly payment has been received.

## Thanks:

Thanks as always to those members who have organised our self-funded activities and diligently fed me with all the necessary financial information in a timely manner to allow the accounts to be kept in order.

Thanks also to Ken Hobbs for continuing to provide welcome and timely financial guidance throughout the year and for Independently Examining these accounts.



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#### Receipts and payments

Name: L'an Drec's Onde: EINE				Year ended:	d: 2000.400		
			Restricted		and the second		
Receipes	Current yr	Prior yr	Poymenta	Current yr	Prior yr		
internal transfer			fote-real transfer	-			
Contenioros			Garnest	-			
Logacios			]				
Granis							
Deposit interest			]				
investingen, income-	-		1				
Clier	320100	80.09					
Total receipts	320.00	10.00	Total payments		CONTRACT.		
Surplus/(deficit)	320 00	60.00			bills. With color on adverse		

			Main		
Receipts.	Current yr	Pribr yr	Payments	Current yr	Phonym
From CO (funding)			To co		
From CD (other)		150.00	To Area		
Fisan Anes (Cristing)	1206.00	7,450700	To Gravip (hinding)		
From Area (other)			To Group (office)		
From Group			To SAV Dounel		
From S/W Council			Walka programmes	- 1	
Dier hem Bel-lundes			Weilen nebetael	-	
Doetons	-		Weiks leader training	128.87	
Legades			Newsletters/publicity		
Granis			Publication/genete carsts	-	
Foodraising			Oumpaigns/casework	451.98	759 11
Report interest			Practical work	77.22	
Investment income	1		Fundratising costs		
Publication/goods sales			Meetings fine, ACMI	240.60	175-08
Advert sales	-		Azimin	85.11	<i>41 78</i>
Cliner			Oher	85.35	3/1.56
Total receipts	10,005,1	1,809,90	Total payments	1,742.25	1,291.51
Surpium(deficit)	842.26	308,40			

			Self-bundled		
Anarcipta	Gurrent yr	Print yr	Payments	Canantyr	Palar yr
Day walks	00,056	904.90	Day walks	770.80	807 52
Holidays	434.00	7,134.06	Holphays	r,123.00	184 20
Sociala	N,SHKU4	7,9849.85	SOURCE R	2,266301	7.086.23
Deposit interest			Lifer to Walth	-	
Offer	192.00		Other	957,98	
Total receipts	6.108.94	4,032.05	Total payments	6,137.09	3, 107.90
Burplus/(deficit)	- 28.15	924.70			

Summary	Respicted	Main	Self funded	Total	Pittor yr
Total receipts	320.00	1,200.00	5,108.24	K,671 #4	5,5712.55
Total payments		1,742.29	5,132.09	G,872,36	4 302 43
Surplus/(deficit)	\$20.00 -	542.28	- 28.15	- 263.41	1,203.10
Movement in funds	320.00 -	5/12.35	- 20.15	- 263.41	7.293.13

Cash book Receipt&Payments



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6,879.35 8,475.42 8,475.42 6,628.84 Total 5,108.94 5,137.09 2,645.84 2,645,84 "accounts to give a fair representation of the Area's/Group's Self-funded Having carried out procedures in accordance with the Area and Group independent examination guidelines. I consider the " Summary of financial year for Independent Examiner 1,220.00 1,742.26 3,832.59 3,832.59 Main 320.00 1,996,99 1,998.99 Restricted financial activities for the year to 30 September 2023. Net assets/liabilities (funds) Summary Name of examiner: K. S. Ho BOS Closing cash balance Total payments Total receipts 14 10 123

Signed:

Date:

(Alternatively, if you do not wish to print off this sheef please send in a signed copy of your own Aree/Group accounts to GB office).



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### Appendix 3 Footpath Secretary's Annual Report Prepared by Neil Collie October 2022 to September 2023.

We have had a successful year. Notably we have completed the annual footpaths inspections covering all the rights-of-way in our area (1295paths, some 430 miles). This year we have had over 40 inspectors and all parishes had been completed by early October 2023. Many thanks again to Tony Battilana who, each year, ensures that the whole survey runs very smoothly. Also, many thanks to our inspectors who continue to report the problems on the network year after year. How satisfying it is when a problem is finally resolved by the Cheshire East Council Public Rights of Way Unit (CEC PROW) or by work carried out by the East Cheshire Ramblers Projects Group led by Brian Richardson. Each year one or two of the inspectors wish to retire and Tony (<u>inspections@ramblerseastcheshire.org.uk</u>) would be keen to hear from any volunteers who wish to participate in this work.

I understand from the presentation at the 50<sup>th</sup> Anniversary event that we are continuing a very long tradition of reporting path problems in east Cheshire which was first started 50 years ago. At that time many paths were completely unusable or simply did not exist on the ground. It was the dogged persistence of these early volunteers that our right-of-way network is in such good shape today. We want to ensure this is the case for the next 50 years!

The results from this year's survey indicate a decrease in the number of paths reported as 'good' or 'satisfactory' from 92.7% in 2022 to **91.7% in 2023**. This compares with an all-time high of 93.8% in 2019. This year's result is disappointing, and we hope to see the trend reversed next year. For most of the year 2022-23 there was only one instead of three CEC Maintenance Officers in post. Two new Officers have now been recruited to the vacant posts. In addition, CEC are in the process of recruiting a fourth Maintenance Officer.

I would also like to thank Roger Fielding for continuing to maintain our excellent interactive database used by all our inspectors to input their results. We rarely have any problems, but if we do, they are fixed very rapidly! Without the database we would struggle to complete the annual survey and we would be unable to compile the reports of problems which are so useful to us and to PROW. If anybody with computer programming or database skills would like to assist, we would like to hear from them.

This year we have completed a two-year trial of adhesive waymarkers run by Dave Barraclough. A number of inspectors have tested these, by installing them in suitable locations during their 2022 survey. This year they have reported to Dave if the waymarks were still in position. The adhesive waymarkers have proved very popular for fastening to metal gates and smooth brick or concrete.

We also provided the PROW Maintenance Officers with a stock of the adhesive waymarkers. We are very pleased that they found these waymarkers useful and have now obtained their own stock for use



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on the network. If the main committee approve, we will be providing our inspectors with a supply for their surveys in future years.

Our 2023 survey results show that we have recorded 85 fingerposts as either broken or missing. I am very pleased that whenever our projects Group replace these posts, they include a plastic 'collar' sealed onto the base of the post at ground level. We anticipate that this might double the life of the post which can be as short as 10 years. To date, we have not been able to convince CEC PROW to adopt these collars and save money in the long run, although they are 'monitoring' our work.

Another innovation, thanks to a suggestion by Nick Brearley, is that we have purchased 6 short recycled plastic waymarker posts. We will experiment with them to see if they are suitable and whether the increased capital cost is likely to be offset against the increased life of the post.

We liaise closely with Keith Anderson and the work he is doing co-ordinating the Lost Ways project. A short list of possible Lost Ways in our area was drawn up by one of our members a few years ago. This was based on an earlier pilot study covering the County of Cheshire carried out almost 20 years ago by the firm Land Aspects on behalf of English Heritage. Committee members have visited 19 of these sites and we have ranked them in order of priority. We hope the necessary research will be undertaken by the Lost Ways team before the revised deadline of 2031.

Finally, I would like to thank the Footpaths Committee of Graham Walker, Tony Battilana, Nick Brearley, Louise Whittaker, and Sarah Shannon for their support and willingness to undertake many tasks. Without them, none of the above would have been achieved. We would welcome one or two more members. Please consider joining our meetings held every three months and learning more about the complexities of footpath law and the inner workings of the CEC PROW Unit, you will be most welcome.

My first term of office as Footpaths Secretary was from 2005 to 2009 when I handed over to Grenham Ireland. I stepped back into the role two years ago on an interim basis. I am delighted that Louise Whittaker has volunteered to take on the role and, if elected, will bring a new perspective and enthusiasm to the task. I have agreed to remain on the Footpaths Committee to provide some continuity.

Neil Collie, November 2023.



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### Appendix 4 Membership Report prepared by Sue Munslow

Our present membership is 596. Before Covid membership numbers had been very slowly decreasing for many years and the membership dropped to about 560. During Covid numbers began to slowly increase and during the last 18 months the numbers now have plateaued. Monthly figures do vary from month to month, but on average we have about 4 new members each month. Sometimes around Xmas we have more than the average number of new members!!! New members are very important to us, they are the next walk leaders, footpath inspectors, repair and maintenance volunteers and footpath/ECR committee members.

When you join ramblers you inform central office of your mailing preferences. If you wish to change these you need to phone up central office or go on to your account to change details. The membership secretary cannot change the membership data. However, we do use this data for mailing purposes. If you change your preferences as you wish to receive emails or no longer wish to receive emails, you need to contact the central office.

If you unsubscribe to emails on the ramblers website to stop emails sent out, it will also stop ECR emails as we use the data sheet sent to us.

If you unsubscribe from receiving emails via mail chimp from ECR, you may still continue to receive emails from us as you are still on our main data sheet, which is only updated through central office.

We remember those members who have died this year.

Harry Hadfield and Carl Brodhag



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# Appendix 5 Social Secretary Report prepared by Gina Thompson

When I agreed to take on the Social Secretary post I had not thought through the implications of it being the 50th Anniversary Year for the ECR!

So, I am very pleased and relieved to have (with much help) overseen a very busy and successful events calendar.

We started the year with a well-established event on New Years Day: Keith's Sherry Walk, organised and led by Melanie and Lorraine. They tempted 38 members to join them on a blow the cobwebs away walk and take in the views from the Cage with a measure of Sherry and a mince pie. Andy Davies then hosted a curry night in February at the Sangam in Heald Green where the food was tasty.

**March** saw a return of Quiz Night - this time hosted by Steve Hull, which was attended by 52 quizzers. Steve turned out to be an excellent Quizmaster and has volunteered to host another Quiz next year.

Our Training Team Jane and Frank Gay, Maggie Swindells, Gillian Kay and Michael Murphy have held 3 training days this year, two for App training (much needed these days) and one for Walk Leaders giving help and support to new Leaders.

Many thanks to them.

**May** saw a 50km Cumulative Walks and Picnic, organised by Steves Hull and Osborne and Nick Wild. This was a super idea helped by the fabulous weather we enjoyed then, being well organised, topped by a great picnic at Mow Cop brought to us by Maggie Swindells with additional baking supplied by Kathryn Carty and me.

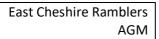
In **June** Melanie organised a Weekend away in Llynmawr North Wales. The weather remained glorious, the hotel was extremely comfortable and served delicious food and members enjoyed a variety of walks.

Ann Thompson organised a Coach Trip to Cannock Chase. Another well supported event, offering 3 walks of different lengths to members, led by Ann, Maggie and Sue.

**July,** we enjoyed a Wizard Walk with Elaine Taylor which was very informative about the geology of The Edge.

Lyme Park 50th Anniversary Walk with Picnic was very well organised by Steve Hull with walks of different lengths led by Steve, Maggie, Melanie and Jane, who managed to converge at the Boiler House in Lyme Park to enjoy a slideshow put together by Roger, picnics and a fabulous cake.

**August,** We celebrated all our past and present volunteers with an Afternoon Tea and talk from Alan Pedlar of Buxton Mountain Rescue. This event was attended by 68 volunteers. Many members contributed delicious homemade cakes and bakes and we raised over £200 for Buxton Mountain Rescue.





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In **September** we had our first ever Music Night hosted by John Galligan. We were taken down memory Lane to the 60's and 70's popular music, very enjoyable.

There was also another weekend away to Elan Valley Mid Wales, organised by Ann Thompson. This was a well-supported event to a beautiful valley although the weather was not on our side.



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**October,** we hosted our 50th Anniversary Lunch at Davenport Golf Club Peter Slack was an excellent speaker who was kind enough to give his time freely for a donation to Air Ambulance. The lunch was well attended, the food was lovely, and Peter was very entertaining.

**November** A Ceilidh is being organised by Ann Thompson and Tony Battilana. The AGM will take place on 25<sup>th</sup> November.

**December** We will have our Christmas Lunches Midweek at The Legh Arms, organised by Andy Davies and the Weekend lunch at Sutton Hall organised by me.

This has been a full year of a great variety of events. Very many thanks to everyone who has organised or helped to get these events off the ground and onto the Calendar. These all help to make ours a special and vibrant club. Please feel free to offer any thoughts or ideas you have for any events.

Gina Thompson November 2023



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# Appendix 6 Lost Ways Report prepared by Keith Anderson

It has now been confirmed that the final date for applying for re-instatement of lost paths is 2031.

There are currently 4 researchers working on a number of paths in the Cheshire East Highway area.

As far as I am aware no applications have yet been made to Cheshire East because the process of looking at historical records is quite lengthy.

Despite a request for more volunteers, no new volunteers have come forward in recent months.

If anyone is interested in volunteering in this area, please contact me at <u>Keith@cliftonba.co.uk</u>.

Ramblers CO are working hard to make Assemble more useful both as a record of lost ways and of which paths are already being worked on. They have also recently produced several guides on how to go about reclaiming a lost way.

It has been suggested that a lost way between Birchencliffe cottages and Shrigley Hall would have significant value and could be researched as a 50<sup>th</sup> Anniversary project.

Keith Anderson 5/11/23



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#### Appendix 7 Social Media Report prepared by Jennie Mellor

Once again, a huge thank you to everyone who has contributed to the Facebook page. Thank you too, to those Facebook members who share our posts to their own contacts, which helps to increase our audience.

Figures below refer to the previous 28-day period.

Breakdowns by Age and Gender and Location have changed very little since last year. The Location spread confirms that in the main, our audience is in Cheshire and the surrounding area.

Post reaches and post engagements show a small increase from the previous year's figures.

Page overview	Create a post Last 28 days
Discovery	
🕙 Post reach	686
🚢 Post engagement	786
www Page likes	2
New Page followers	3
Interactions	
<ul> <li>Reactions</li> </ul>	194
Comments	3
A Shares	5
Photo views	347
Link clicks	97

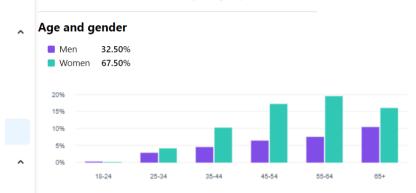
BREAKDOWN OF AUDIENCE BY GENDER AND AGE



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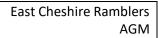
#### Audience

These values are based on total followers of your Page or profile.



#### **BREAKDOWN OF AUDIENCE BY LOCATION**

Location	Towns/cities Countries
Macclesfield	148
Stockport	44
Wilmslow	40
Manchester	36
Crewe	33
Congleton	26
Northwich	16
Warrington	16
Knutsford	15
Poynton	15





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#### Appendix 8 Walk Numbers Report by Steve Hull

Thank you to everyone for sending your answers in. I have collated them in the attached document. There should be plenty of talking points addressing all of your comments.

I would like to thank all of you for providing such a comprehensive and interesting walks programme, especially John and Anne for reviving the long walks programme which had been in serious decline for several years.

#### Walk Numbers for 2021

Programme	LMW	LWE	MMW	MWE	SMW	SWE	EVE	STR
Jan to June								
No. Walks	12	10	12	10	11	10	7	5
Max	11	11	13	16	22	19	12	15
Min	4	5	5	4	9	9	3	8
Mean	8	8	10	10	15	13	8	9
Median	8	8	11	11	15	12.5	8	8
July to Dec								
No. Walks	25	17	20	18	25	23	8	8
Max	15	15	19	14	28	28	12	12
Min	3	5	6	4	3	3	3	4
Mean	9	10	11	7	15	13	9	7
Median	9	9	11	7	14	13	8.5	6

#### Walk Numbers for 2022

Programme	LMW	LWE	MMon	MThu	MWE	SMW	SWE	EVE	STR
Jan to June									
No. Walks	24	20	23	26	22	26	25	8	5
Max	16	13	14	19	15	31	46	12	15
Min	4	4	2	2	4	7	4	6	3
Mean	8	8	7	11	9	17	14	9	8
Median	8	8	8	11	9	16.5	12	8.5	8
July to Dec									
No. Walks	21	18	20	21	16	24	23	7	6
Max	15	15	15	20	17	33	27	11	13
Min	2	5	2	3	3	3	5	6	6
Mean	8	9	8	10	8	16	16	8	9
Median	7	9	8	9	8	15	16	8	9

#### Notes

Cancelled walks not included.

Short weekend distorted by including New Year's day walk with 46 people.

Numbers on walks have held up well in the second half of 2022.



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#### Walk Numbers for 2023

Programme	LMW	LWE	MMon	MThu	MWE	SMW	SWE	EVE	STR
Jan to June									
No. Walks	18	24	14	24	23	26	24	8	7
Max	16	17	11	14	25	26	27	10	16
Min	3	5	3	3	3	6	3	3	3
Mean	8	12	6	8	11	17	13	6	8
Median	8	12	6	8	10	17	12	4	5
July to Dec									
No. Walks									
Max									
Min									
Mean									
Median									

#### Notes

New year's day walk and Sunday Chirk walk not included in short weekend

A few walks missing from the medium midweek

Weekend programmes slightly distorted by inclusion of Chirk walks. Midweek slightly distorted by inclusion of coach trip walks.

For comments see below.



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Year	10	11	12	13	14	15	16	17	18	19	20	21	22	23(1)
SMW	17	17	17	17	17	18	20	19	14	20		15	16	17
SWE	14	15	15	15	15	15	16	15	10	15		13	15	13
MMon	1												8	6
MMW	18	15	12	16	13	11	13	11	12	9		9		
MThu	-	9	11	12	11	13	12	12	10	9			11	8
MWE	12	11	11	12	12	9	9	9	10	9		8	9	11
LMW	15	14	12	13	13	12	14	12	9	10		9	8	8
LWE	12	11	12	11	12	10	11	10	13	12		9	9	12
EVE	9	11	11	14	12	15	11	12	11	7		8	9	6
STR	1								17	14		8	9	8
	1													
										Jan-	Lost			
										Jun				

## Summary of Walk Numbers Since 2010

I can't explain the temporary drop in short walk numbers in 2018.

There has been a general decline on numbers on walks over the years. This is particularly apparent for long and medium walks, probably because of our ageing membership, although the long weekend numbers have, gratifyingly, reverted to the long term trend. Long walks had reduced numbers post covid. Long weekend walks this year are now even more popular than their midweek equivalents which reverses the situation in earlier years. We have lost a number of midweek long walkers and newer members seem to be keener on walking at weekends. Hopefully we will have an increased number of midweek long walks in the second half of the year and that will encourage people to come on them more regularly.

The midweek medium numbers have declined, but the Thursday walks are still more popular than the Monday walks.

The mid 2010's saw a much larger number of people on evening walks than has been the case over the last few years and the decline in the number of walkers has continued in the first half of this year. The average hides the fact that some walks have been well attended and some very poorly attended.

The stroller walk numbers have halved post covid. Perhaps we need to give extra publicity to these walks. The hot weather in recent weeks may have put some people off coming on these walks.